

Ketchikan Area Arts &
Humanities Council
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Ketchikan, Alaska 99901

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kanarts.org



DEAR BUSINESS OWNER:

It's that time of year again when the Ketchikan Area Arts and Humanities Council invites your business to invest in Ketchikan's thriving arts community with this advertising opportunity guaranteed to reach a diverse audience of over 12,000 with a proven loyalty to businesses that support the arts. Your advertisement will be featured in each program for all major Arts Council events from September 2006 through August 2007. This coming season will feature:

Cheryl Wheeler (Oct. 22, 2006)

Adrienne Young & Little Sadie (Nov. 17, 2006)

THE 2006 WINTER ARTS FAIRE (Nov. 24 & 25, 2007)

Nathan Williams & the Zydeco Cha Chas (Jan. 13 & 14, 2007)

THE 2007 WEARABLE ART SHOW (Feb. 1, 2 & 3, 2007)

SAMARABALOUF! (March 10, 2007)

Ball in the House (April 20, 2007)

THE 2007 BLUEBERRY ARTS FESTIVAL (Aug. 4, 2007)

including: Giggelfeet Dance Festival (Aug. 3 & 5, 2007)

These ads may be purchased in formats of full page, 1/2 page, or 1/4 page.

Your ad will always appear with the Arts Council injunction to its supporters:

**SUPPORT THOSE BUSINESSES THAT SUPPORT THE ARTS IN
KETCHIKAN.**

Please complete the order form on the reverse. Thank you very much for supporting the arts in your community.



FULL PAGE PROGRAM AD
(8" tall X 5" wide)

REGULAR	\$500
INSIDE COVERS	\$750
CENTER-LEAF OR BACK COVER	\$1,000



1/2 PAGE PROGRAM AD \$250

(HORIZONTAL - 4" tall x 5" wide)
(VERTICAL - 8" tall x 2 1/2" wide)



1/4 PAGE PROGRAM AD \$125
(HORIZONTAL - 2" tall x 5" wide)
(VERTICAL - 4" tall x 2 1/2" wide)

2006-07 Arts Council Advertising Order Form

ABOUT ARTS COUNCIL MEMBERSHIP:

BUSINESS NAME:

CONTACT PERSON:

E-MAIL

ADDRESS:

PHONE:

I would like to order:

- the program back-cover or center-leaf \$1,000
- the program inside cover, front or back \$750
- a full-page program ad \$500
- a 1/2-page program ad \$250
- a 1/4-page program ad \$125

Do you have a current business membership?

If so, you will receive a 10% discount on your advertisement.

- I have a current business membership. current through _____
- I would like a business membership. \$75
- I would like an art business membership. \$50

10% member discount on ad, if eligible: - _____

Layout options:

- I would like to use the same ad as last year. no charge
- I would like to use the enclosed camera-ready ad (*two copies enclosed*). no charge

I have enclosed the text, logo, and a layout sketch. I would like a graphic artist to design our advertisement. \$35

TOTAL DUE:

TYPE OF PAYMENT (CIRCLE): CASH CHECK VISA MASTERCARD BILL

ME

ACCOUNT NO.:

EXPIRATION DATE:

The Ketchikan Area Arts & Humanities Council is a family or membership of people committed to enriching the quality of lives in Southern Southeast Alaska through the advancement of the arts. The strength of our area's arts is made possible through people like our members, who contribute, offer input, and who are willing to stand up and be counted by local, state, federal and private funding agencies as supporters of the arts. Each tax-deductible membership and sponsorship is indispensable support for KAAHC's mission and programs.

BUSINESS & ORGANIZATION MEMBERSHIPS:

BENEFITS FOR ALL MEMBER BUSINESSES (\$75)

- 10% discount on program and newsletter advertisements
- Reduced booth fees at the Blueberry Arts Festival
- 10% discount on tickets to KAAHC events, when purchased at the KAAHC Office, in person or by phone (about 7/year)
- invitations to gallery openings (11/year)
- monthly newsletter: *Creative Currents* (11/year)
- invitation to Annual Meeting and Celebration
- voting rights at Annual Meeting
- link on business supporters page of KAAHC website

ADDITIONAL BENEFITS FOR MEMBER ART BUSINESSES (galleries, artist representatives, etc) (\$50)

- free inclusion in Art Walk publicity (2/year)
- publicity support for art-related events

BENEFITS FOR MEMBER ART ORGANIZATIONS (\$50)

- one free booth at the Blueberry Arts Festival
- technical and grant-writing support
- assistance with publicity, through the *Creative Currents* newsletter, weekly public service announcements, etc.
- database and administrative support
- ticketing
- one vote at KAAHC Board meetings
- information and links on KAAHC website

OFFICE USE ONLY:

Amt pd _____ Date pd _____

Cash _____ Check _____ Card _____

Membership Expires: _____

Notes:

Deadline: August 30, 2006